



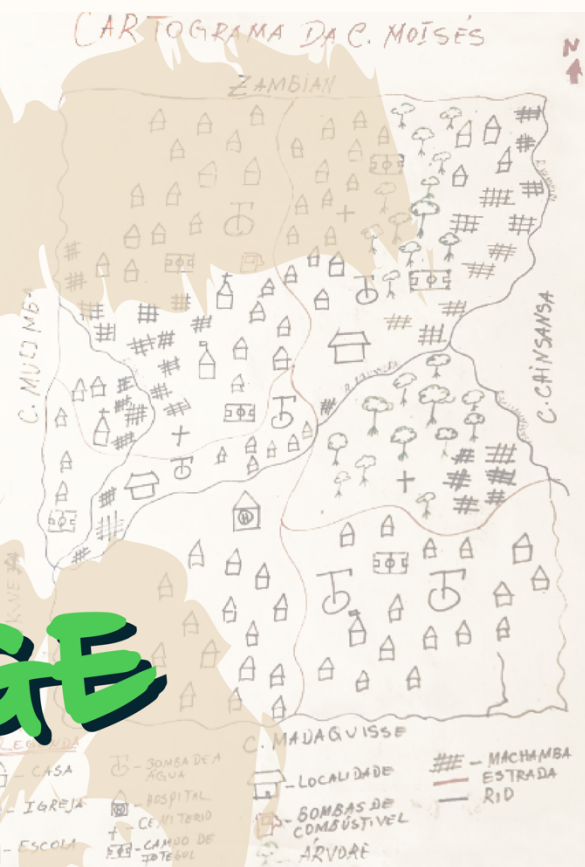
Terra
Vital

TERRA VITAL'S
ART
CHALLENGE

CALL FOR CREATIVE AND
INNOVATIVE ARTWORK
PROTOTYPES AND PROPOSALS

January, 2024

Terra Vital's ART CHALLENGE



TERRA VITAL

Is looking for innovative artwork inspired by sketches that manifest rural communities' perception of community and territory.

1. MOTIVATION

The Mozambique Land Administration Project, funded by the World Bank, aims to enhance land tenure security and enhance the efficiency and accessibility of land administration services. Terra Vital has been entrusted with the responsibility of issuing 1,100,000 land titles as part of this initiative, directly impacting approximately 4 million people in rural Mozambique.

As part of the project, rural communities actively participated in mapping their lands. They meticulously identified key infrastructures, cultural landmarks, and other significant resources that hold importance for them. This valuable information is seamlessly integrated into community master plans, shaping the trajectory of the community's future development.

2. CHALLENGE OBJECTIVE

Terra Vital, therefore, calls on active artists and art students to propose creative works of art that increase awareness of the importance of land and tenure security and that may be inspired by the below sketches, which manifest rural Mozambique communities' perception of visual culture.

WE HOPE YOU CAN OFFER TERRA VITAL A WORK OF ART

An art installation based on our extensive collection of maps and simultaneously increase awareness of the importance of land and tenure security.

**THE SELECTED PROPOSAL
WILL AWARD THE WINNER US\$1,000**

The winning proposal will be presented in attractive locations locally in Mozambique and internationally, allowing the winner potential exposure to a broad audience. The artist must consider the possibility of mobility (if the Selected Proposal is presented at an international exhibition, Terra Vital shall bear the expenses of the winner's travel and accommodation for installation and the exhibition's opening).

3. COST AND TIMELINES

The artist must consider the creation costs of up to 800 USD and a production period for the Final Artwork of 45 days from the moment he is declared a winner.



4. SCHEDULE

October 1 st , 2023	Call Launch
February 15 th , 2023	Closing date for receipt of Proposals

Proposals must be submitted by no later than February 15th, 2024, to the following email address:

hallele@vital-finance.com.

Proposals will include the following:

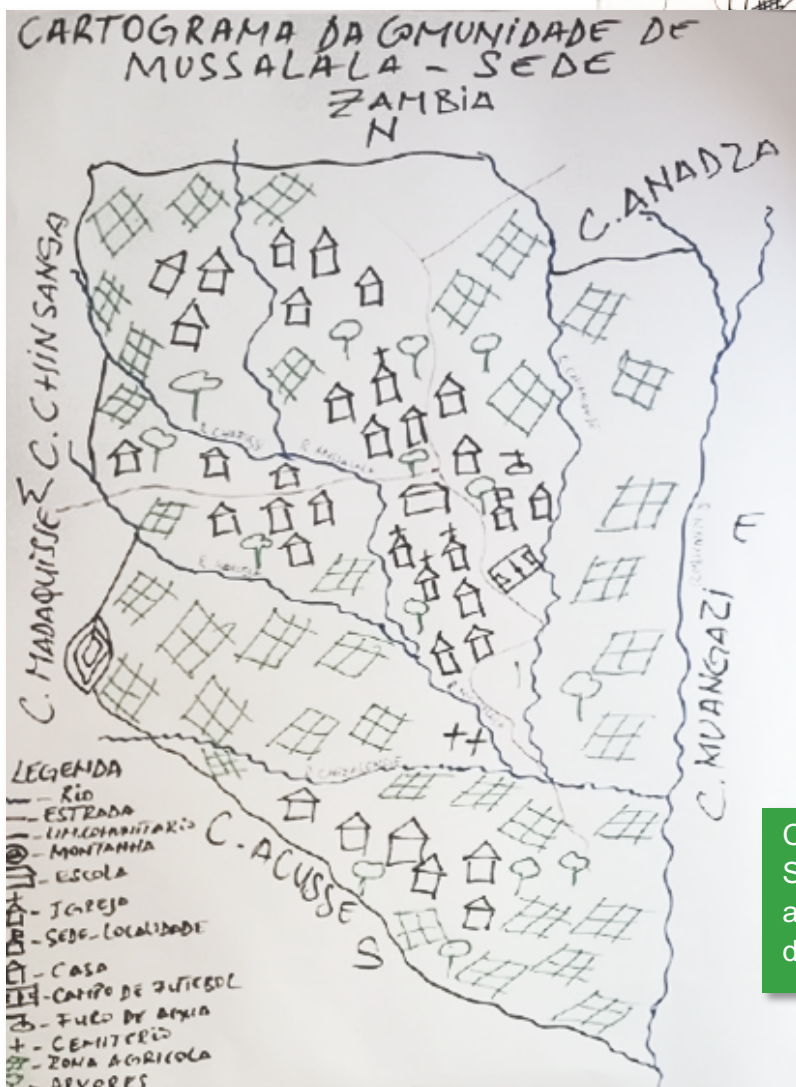
(each submission of a proposal: “Submission” or “Proposal”):

- PARTICIPANT(S) NAME(S) (“PARTICIPANT” OR “ENTRANT”)
- EMAIL OF ENTRANT REPRESENTATIVE
- COUNTRY/COUNTRIES OF ENTRANT
- PROJECT TITLE
- ENTRANT SUMMARY CV (OPTIONAL)
- SIZE: MAX OF 2 WRITTEN PAGES AND 4 GRAPHICS
(JPG, .PNG, .PDF, MAX. 10 MB)
- LANGUAGES: PORTUGUESE OR ENGLISH

For more information, legal conditions and maps images, please contact Hallele@vital-finance.com

5. REFERENCE IMAGES FOR INSPIRATION

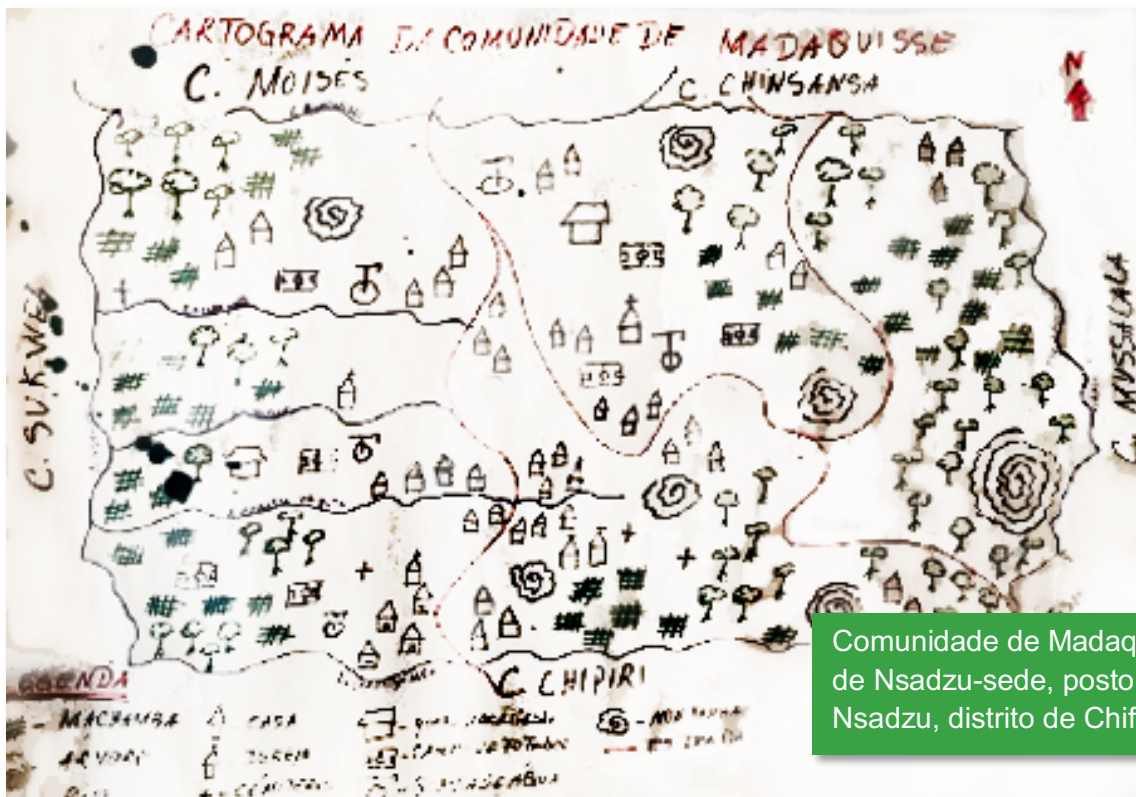
Cartograma da comunidade de Moisés, localidade de Nsadzu-sede, posto administrativo de Nsadzu, distrito de Chifunde, Tete.



Cartograma da comunidade de Mussalala-Sede, localidade Mussalala, posto administrativo de Nsadzu, distrito de Chifunde, Tete

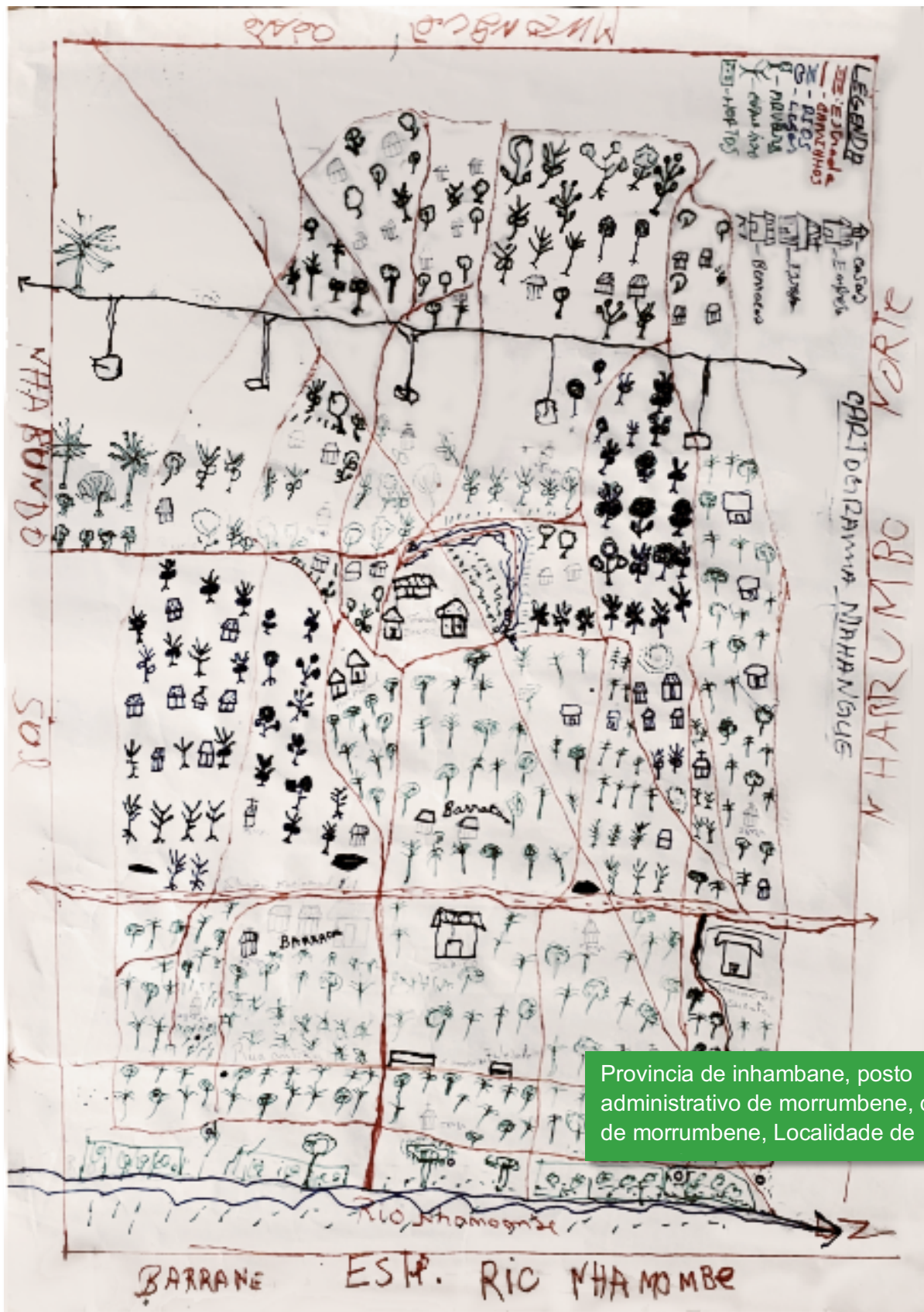
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Comunidade de Madaquisse, localidade de Nsazu-sede, posto administrativo de Nsazu, distrito de Chifunde, Tete





Provincia de inhambane, posto administrativo de murrumbene, distrito de murrumbene, Localidade de





TERRA VITAL's ART CHALLENGE

Creative and innovative artwork inspired by sketches that manifest rural Mozambique communities' perception of community and territory

1. MOTIVATION

Mozambique Land Administration Project (Terra Segura) is financed by the World Bank and executed through FUNDO NACIONAL DE DESENVOLVIMENTO SUSTENTÁVEL (“FNDS”) with the objective of strengthening land tenure security in selected districts and improving the efficiency and accessibility of land administration services.

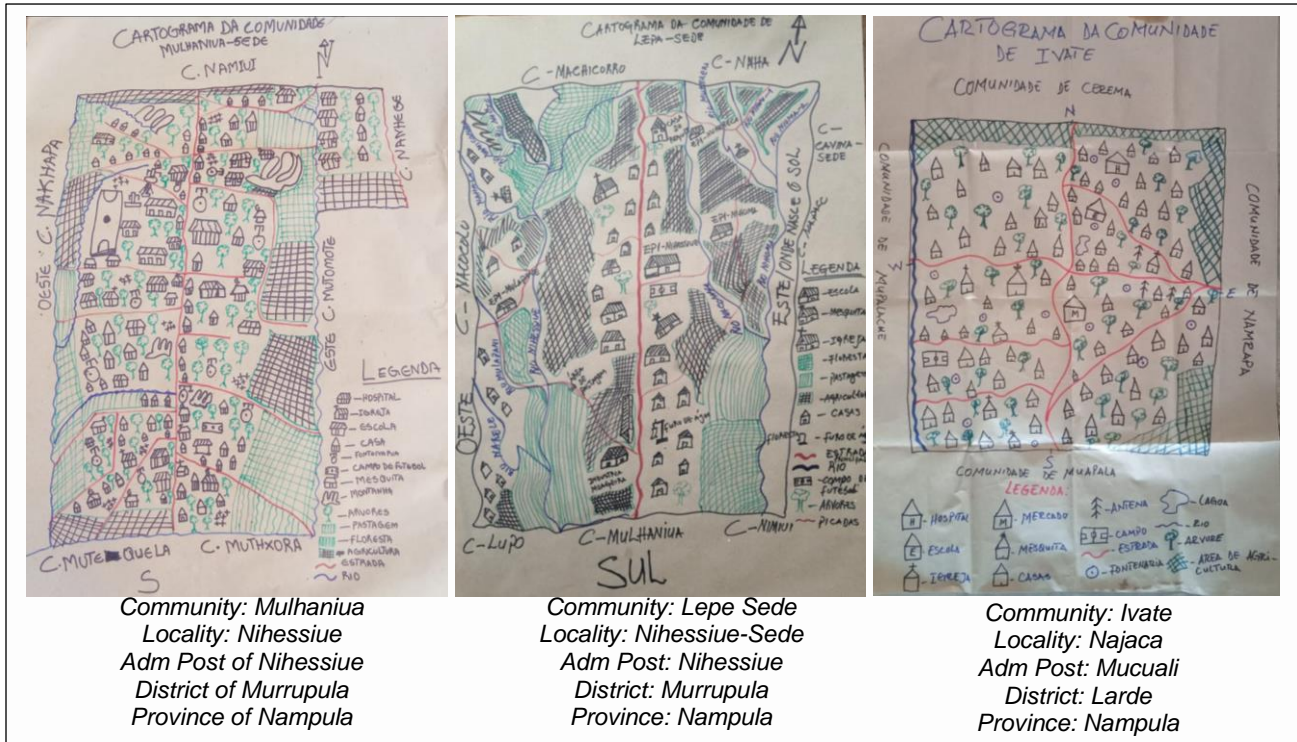
Under the Terra Segura project, Terra Vital Consortium (Pty) Ltd (“Terra Vital”) was awarded 7 contracts in 7 provinces, delivering over 1,100,000 land titles, which impact around 4 million people in rural Mozambique.

In the process of delimitation of communities, basic land use planning and management of natural resources, Terra Vital empowers community members (in a social preparation process that includes the creation of a Community Management Committee with an emphasis on women, children, and elders) to sketch and map their communities, highlighting essential infrastructure, cultural landmarks, local resources, and other aspects that they consider meaningful to them. This information is captured by the Terra Vital team and incorporated into the community master plans that guide the community's future development.

At Terra Vital, we see great value in the extensive contribution that accompanies artistic activity that takes place among communities and bridges different lifestyles as part of everyday life, as well as in mutual encounters between artists and the life experiences of their people. Therefore, together with our partners, we are pleased to launch this exciting Art Challenge!

2. CHALLENGE OBJECTIVE

Terra Vital, therefore, calls on active artists and art students to propose **creative works of art that increase awareness of the importance of land and tenure security** and that may be inspired by the below sketches, which manifest rural Mozambique communities' perception of visual culture.



The cartogram represents the different classes of land use and cover in the community. The process of creating the cartogram is participatory under the leadership of previously identified and trained community facilitators, including Terra Vital's technicians. The process involves local leaders, people with a greater level of knowledge about the community in relation to the infrastructure, use and coverage.

The cartogram is created in 3 stages:

1. Collection of locally available material that will be used to demonstrate the infrastructures that exist in the communities and indicate the classes of land use and coverage.
2. Drawing the map on the floor.
3. Copy the floor map onto the flipchart.

*These cartograms are used as technical support to produce zoning maps for the communities



2.2 The work of art we are looking for should highlight the following:

- 1) Importance of land and tenure security in high-growth countries (for further information, please visit the World Bank site <https://www.worldbank.org/en/topic/land>);
- 2) Impact of land titling and community land delimitation with planning instruments on inclusion of vulnerable groups such as women, children, elders, and people with disabilities (access to land);
- 3) Impact of land and land ownership on Agriculture (productivity, food security), rural and urban development (informality), housing (affordability), jobs creation, and revenue generation (property taxation, financial sector), including accessibility for investments in all scales; and
- 4) Impact of land tenure on preservation of soil and its fertility vis-a-vis shifting agriculture and desertification vs climate change and/or global warming of the planet.

3. ACKNOWLEDGEMENTS AND AWARDS

The winning proposal (“Selected Proposal”) will be presented in attractive locations in Maputo and will also be designated for display in other locations locally and internationally, allowing the winner potential exposure to a broad audience.

The Selected Proposal will award the winner US\$1,000, which will be payable to the winner in two equal instalments - 1. upon the announcement of the Selected Proposal, and 2 upon the supply of the Final Artwork.

If the Selected Proposal is presented at an international exhibition, Terra Vital shall bear the expenses of the winner's travel and accommodation to the exhibition's opening.

4. CRITERIA FOR PROPOSAL EVALUATION

The following components should be taken into consideration in the design of the Proposal:

1. **Concept:** The work of art will highlight the 4 points mentioned in clause 2.2. highlighting the role of land. The artwork should offer a non-traditional and original look at the multi-sectoral challenges related to land and rural communities in Mozambique.
2. **Mobility:** The artist must consider the possibility of mobility
3. **Cost and timelines:** The artist must consider the creation costs of up to 800 USD and a production period for the Final Artwork of 45 days from the moment he is declared a winner.

Selection Criteria	Percentage
1. Concept	<i>up to 50</i>



2. Mobility	<i>up to 25</i>
3. Cost and timeline	<i>up to 25</i>

5. HOW TO ENTER AND SUBMISSION REQUIREMENTS

Proposals must be submitted by no later than **February 15, 2024**, to the following email address hallele@vital-finance.com. For more information: +258862677764

Proposals will include the following (each submission of a proposal: “Submission” or “Proposal”):

- Participant(s) Name(s) (“Participant” or “Entrant”)
- Email of Entrant Representative
- Country/Countries of Entrant
- Project Title
- Entrant summary CV (optional)
- Size: Max of 2 written pages and 4 graphics (jpg, .png, .pdf, **max. 10 MB**)
- Languages: Portuguese or English

Confirmation of submission will be sent upon receipt of the Proposal. Once a Submission is made, an Entrant cannot make any changes or alterations.

6. EVALUATION OF PROPOSALS

The received proposals will be examined by an evaluating committee composed of representatives from FNDS, representatives from leading Art schools in Mozambique, Terra Vital, and the Head of the AFRICAN Studies Gallery (“Committee”).

7. SCHEDULE

- Call Launch: **November 29, 2023**
- Closing date for receipt of Proposals: **February 15, 2024** (11:59 PM, Maputo, Mozambique)
- Announcement of Winner: **planned for February 21, 2024**, and acceptance to receive the award: **up to 1 week** after receiving the announcement notice.
- Execution by the winner of the final artwork based on the Submission (“Final Artwork”): **up to 45 days from the award notice**.

8. OTHER PROVISIONS

- No purchase or payment is required from participants to enter or to win, and no purchase or payment shall be accepted.

- By participating in the Challenge, each Entrant confirms that it has read and agreed to all the terms and provisions of this document (“Official Rules”); and that it unconditionally accepts and agrees to comply with and abide by all the terms and provisions of the Official Rules and the decisions of Terra Vital regarding the Challenge, which shall be final and binding in all respects.
- By participating in the Challenge, Entrant agrees to indemnify, defend, and hold harmless Terra Vital and/or anyone on its behalf and Committee members from and against all third-party claims, actions, or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising from - Entrant’s Submission and/or any breach or alleged breach of any of the representations, warranties and covenants of Entrant hereunder and/or otherwise from Entrant’s involvement in the Challenge.
- By entering this Challenge and submitting a Proposal, each Entrant agrees to assign any and all intellectual property rights in and to the Submission and in and to the Final Artwork to Terra Vital and to authorize Terra Vital and any designee thereof to use and/or display and/or otherwise publicize and/or promote the Submission and/or the Final Artwork, including by way of creating any derivatives thereof such as digital or print photos and/or publications. In any public display and promotion of the Submission and/or the Final Artwork, Terra Vital shall provide credit to the applicable Entrant as the author of the art.
- Entrant acknowledges and agrees that Terra Vital does not have any obligation to keep the Submission and/or any other information, data and documents provided by Entrant in relation to the Challenge confidential.
- All entry information and materials, including any copy of the Submission submitted to Terra Vital, become the property of Terra Vital and will not be returned. Terra Vital shall have no liability for any Submission lost, intercepted, or not received by Terra Vital. Terra Vital assumes no liability or responsibility for any error, omission, interruption, deletion, theft, or destruction or unauthorized access to, or alteration of, Submissions. Various third parties, including, for example, Committee members, may have access to the Submission as well as any other material, document, data, information, and/or activity about the Challenge. Terra Vital shall not pay any costs and/or expenses incurred in the preparation of the Submission
- If a team wins the Challenge, the person who submitted the Proposal on behalf of its team will accept payment on behalf of the entire team. It will be your responsibility, not Terra Vital's responsibility, to divide the award among team members.
- The Winner will be responsible for paying any applicable taxes on their winnings. If required by law, tax shall be deducted at source.
- By entering the Challenge, each Entrant represents and warrants that the Entrant is the sole author and creator of the Proposal and guarantees the original authorship of its Proposal, not having been reproduced in whole or in part from any other work. Each Entrant also represents and warrants that its Proposal, in design or implementation, does not violate the rights of third parties and agrees to defend, indemnify, and hold harmless Terra Vital against any related claim, action, or lawsuit. Reference in this bullet above to the Proposal shall be deemed a reference to both the Proposal and Final Artwork of the winner.
- The ideas, interpretations, and conclusions expressed in the Proposals are the sole responsibility of their authors and can in no way be attributed to Terra Vital.
- Terra Vital reserves the right to disqualify any Submission that Terra Vital, in its sole discretion, deems to violate these Official Rules. In addition, Terra Vital may disqualify Proposals that:
 - promote any kind of political or religious proselytism;
 - expose vulgar behaviors or expressions, or the content of which is considered indecent or obscene;



- use content that violates or infringes the rights of third parties;
 - include content that may be considered defamatory, slanderous, or libelous; or
 - include content that promotes intolerance, racism, hatred, or prejudice against any group or individual or discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age.
- Terra Vital reserves the right, in its sole discretion, to cancel, modify, or suspend this Challenge.
 - The Entrant may not withdraw from the Challenge once a Submission is made.
 - These Official Rules are governed by the laws of the United Kingdom without reference to provisions related to conflicts of laws.
 - As a condition of entering this contest, the Entrant agrees that any disputes or causes of action that may arise from these Official Rules and/or the Challenge and that cannot be resolved in an amicable manner between the parties are subject to final and binding arbitration under the commercial arbitration rules of the International Chamber of Commerce (“ICC”) by a single arbitrator appointed by the ICC rules. The Arbitration shall be held in London in the English language. The decision of the Arbitrator shall be final and binding upon the Parties.
 - These Official Rules may be provided in Portuguese and English. In case of any discrepancy, the English version shall prevail.